

John Lutoslawski

Product design engineer taking complex software from research to production.

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01 Experience

Senior Product Designer FulfillmentIQ · Logistics software Apr 2025 - Present

- + Led design and wrote UI code for GXO IQ, an AI platform supporting 1,000+ sites and 80,000+ daily orders.
- + Leading design of Workbench, an AI warehouse design tool with 3D simulation, two Fortune 500 design partners and an NVIDIA Omniverse partnership.
- + Manage internal and external designers; own product design systems in Figma and React.

Product Designer & Founder Holopage · No-code VR websites May 2023 - Mar 2025

- + Designed and built a no-code VR website platform in React, Three.js and WebXR, from prototype to production.
- + Grew to 300+ users and 4,500+ visits across published sites.

Senior Product Designer DealMaker · Capital raising Nov 2021 - May 2023

- + Redesigned investor checkout, increasing conversion by 60% and average order value by 15%.
- + Redesigned the admin dashboard and investor portal, enabling the company's first two enterprise clients.
- + Built the company's first design system and design process; mentored junior designers.

Product Designer FulfillmentIQ · Logistics software Jan 2021 - Nov 2021

- + Led design of Warehouse Anywhere's web and mobile warehouse management system for a 17,000+ location network; reduced order processing time by 50%+.
- + Led design of ShipBob's B2B enablement, reducing processing errors by 90%+ and processing time by 40%.

Software Developer The Fitting Room · 3D body-scan fit tech Jan 2020 - May 2020

- + Built Python tools to extract body measurements from 3D scans; managed three junior developers.

02 Skills

DESIGN	UX mockups, UX research, prototyping, usability testing, product strategy
DESIGN SYSTEMS	Figma tokens, React component libraries, accessibility (WCAG)
ENGINEERING	TypeScript, React, Svelte, Next.js, Python, SQL
AI & ANALYTICS	Cursor, Claude Code, Codex, PostHog, Hotjar

03 Education

User Experience Design Diploma · BrainStation Sep 2019 - Dec 2019

Bachelor of Science Candidate (DNC) · University of Toronto Sep 2014 - May 2016